



COMMERCIAL REAL ESTATE

Hotel Crescent Court Nearing Completion on \$30 Million Renovation

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BY JULIA BUNCH | PUBLISHED IN BUSINESS & ECONOMY | NOVEMBER 7, 2017 | 1:10 PM



Hotel Crescent Court, the French Renaissance-style hotel within Uptown's iconic Crescent complex, has completed more than 60 percent of its \$30 million renovations. The 1985-era hotel plans to complete its major overhaul of all guest rooms, as well as its spa, elevators, and lobby, by Jan. 1.

The updated lobby will have a full bar called Beau's—a first for the hotel—that will likely get a lot of patrons from the Crescent's growing list of office tenants.

All guest rooms and suites have been, or will be, taken down to the studs while flooring, built-ins, and furniture is replaced. Through the renovation process the hotel added six rooms, bringing the total to 229, including suites. Renovations began in May.

Though the hotel is operating at 50 percent capacity, it is 100 percent booked, says Saun Lightbourne, the hotel's director of sales and marketing. About 65 percent of the hotel's reservations come from groups, particularly for weddings, sports teams, and business travelers, Lightbourne says.

In response to guest comments, the hotel also removed all balcony doors in exchange for windows that will reduce sound and withstand severe weather. Upgraded internet and smart TVs have also been installed in all the rooms.

Outside guest rooms, the hotel's 22,000-square-foot spa and fitness center is being renovated by Dallas-based Michelle Meredith & Associates. Starbucks, which sits within the hotel, is also being upgraded.

The hotel's redo comes on the heels of [\\$33 million in renovations to The Crescent's amenity package](#), such as restaurants and interaction with the adjacent streets.

